

Quarterly Report

APRIL-JUNE 2016



HOPE for STABILITY

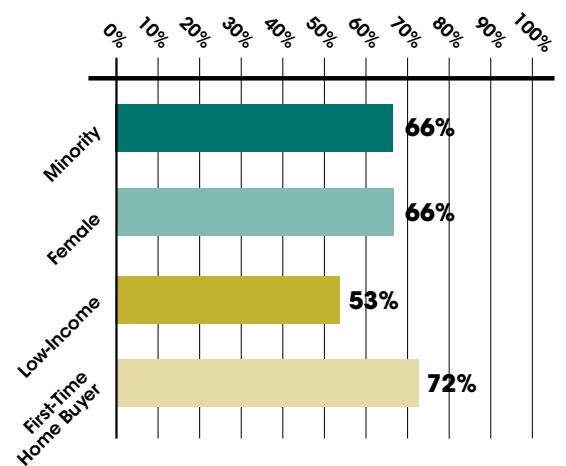
Realizing a Vision in New Orleans, LA

In early 2013, Montrell made a vision board. Among the things she included on the board was buying a house. So, in August of the same year, Montrell made preparations to buy a house. She had gone down this path once before, however, her dream never came to fruition. "I wanted a place to call home" she said, and a place for William, her 10-year-old son, to play in

his own yard. A HOPE team member in New Orleans helped Montrell take the steps needed to realize her vision. The New Orleans team worked with Montrell to develop a budget and to pay down existing debts. Two years later, her credit score rose tremendously. This time, when she applied, she was approved. Now she and her son have a home of their own.

In the 2nd Quarter of 2016,
100%
 of HOPE's new mortgage loans
 were high-impact loans.
*These are to minorities, female, low-income
 home buyers and first-time home buyers.*

Mortgage Loan Borrower Characteristics



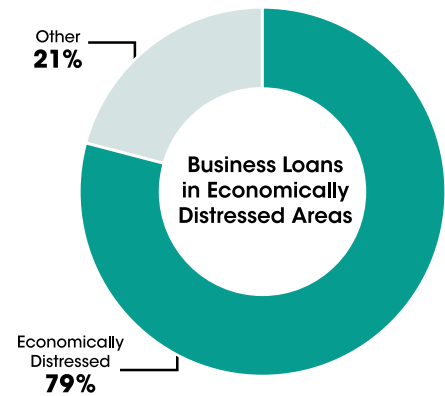


HOPE for COMMUNITY

Eradicating Food Deserts in New Orleans, LA

Since going dormant in 2002, a former elementary school in a New Orleans' Central City neighborhood has been given new life. Dryades Public Market recently opened on O.C. Haley Blvd., just down the street from HOPE's branch. The project was funded through the New Orleans Fresh Food Retailer Initiative (FFRI). Managed by HOPE,

FFRI increases access to healthy foods by bridging financing gaps that often exist for grocers seeking to serve low-income areas. Since 2011, HOPE has financed nine healthy food projects and directly invested or leveraged \$32.6 million.



From 1994 through 2nd Quarter 2016, HOPE made

958
business loans totaling
\$372.8 Million

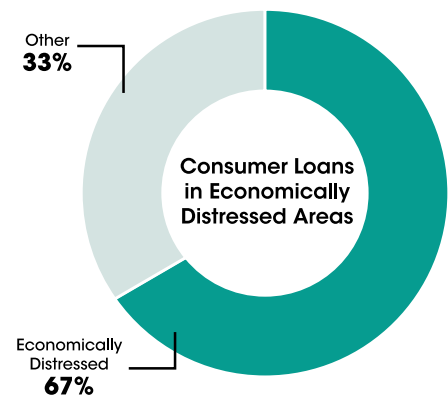


HOPE for VITALITY

Moving Forward in Pine Bluff, AR

After having a credit application denied, Kim, a mother of four and grandmother of eight, knew she needed help. She asked around for advice, and a former employer introduced her to HOPE. After working with the HOPE team to develop a budget, Kim received a *Borrow and Save Loan*. Six months later, Kim's credit

score rose 39 points. She saves a little every month and has significantly paid down her debts. Excited about her progress, she has brought her daughter to the credit union as well. "I feel like I'm beyond a member. I always talk about HOPE to other people and encourage them to join."



In the 2nd Quarter of 2016,

63%
of HOPE's consumer loans were
credit-builder loans & payday
loan alternatives.



HOPE for OPPORTUNITY

Learning to Save Early in Jackson, MS

Christian is only seven, but she has already learned the value of saving. She saved more than \$200 to open her first savings account with HOPE. Her mother Vera said she knew it was time to teach Christian to save when she noticed that Christian wanted to eat out after school every day. "She needed to know the value of a dollar, rather than relying on mommy's dollar." After Vera learned about credit unions during National Credit Union Youth Month, she decided to help Christian open a youth savings account at HOPE. Christian now wants to encourage other children to come to HOPE to learn about and save money.



Minority & Women Entrepreneurs Join HOPE to Launch & Grow

More than 80 entrepreneurs and service providers attended HOPE's first Launch & Grow Reception at the Smith Robertson Museum and Cultural Center in Jackson. The event provided minority- and women-owned businesses with an opportunity to network and to learn about resources to help grow and sustain their business. The reception is part of HOPE's ongoing commitment to ensure equitable access to financial services. In 2015, more than half of HOPE's commercial loans were to minority- or women-owned businesses.



HOPE Opens New Branch in Little Rock, AR

In June, HOPE celebrated the grand opening of its newest location in Southwest Little Rock. The new full-service branch expands HOPE's presence in Central Arkansas, which already included a commercial lender, and branches in College Station and Pine Bluff. Little Rock residents now have a new place to access HOPE's checking and savings accounts, auto loans, credit cards, home mortgages and small business loans. HOPE now has 27 locations across Arkansas, Mississippi, Louisiana and West Tennessee.