



Donor Privacy
Policy

DPP-092115

Donor Privacy Policy

Updated December 15, 2015

HOPE Enterprise Corporation (HOPE) is committed to respecting the privacy of our donors. We have developed this privacy policy to inform donors of the way your information is used and assure you that your information is secure. This policy includes details about the HOPE mission, the individuals who make up the Board of Directors, the Investor Relations staff and how to access information about the organization or opt out of mailings if you so choose.

Mission

The Mission of Hope Enterprise Corporation is to strengthen communities, build assets and improve lives in economically distressed areas of the Mid South by providing access to high quality financial products and related services.

The Hope Enterprise Corporation Board of Directors

Ivey Allen	Foundation for the Mid South
Claiborne Barksdale	Barksdale Reading Institute
Kim Boyle	Phelps Dunbar
William Bynum	HOPE
Hodding Carter, III	<i>Retired</i> University of North Carolina
Ronnie Crudup	New Horizon Church International
Mike Espy	Mike Espy, PLLC/AE Agritrade
Robert Gibbs	Gibbs Whitwell PLLC
Maurice Jones	Virginia Secretary of Commerce and Trade
Ed Lupberger	Nesher Investments
Fred Miller	Bank of Anguilla
Martha Murphy	Murphy Family Limited Investment Partnership
Jeffrey Nolan	Loutre Land and Timber Company
Griffin Norquist	<i>Retired</i> Bank of Yazoo
Billy Percy	<i>Retired</i> Greenville Compress
William Winter	Jones Walker

Audited Financial Statements

Here is the link to our audited financial statements since 2003. http://hope-ec.org/index.php?option=com_content&view=article&id=208&Itemid=635

Information Collected

Here are the types of donor information that we collect and maintain:

- Contact Information: name, phone number, email address
- Payment Information: credit card number, expiration date, billing address. HOPE utilizes Stripe credit card processing that allows private individuals and businesses to make payments over the

internet. Stripe specifically focuses on providing the technical, fraud prevention, and banking infrastructure required to operate an online payment systems. This system will not save credit card information after the transaction is processed.

- Request to receive periodic updates: to individuals who request it, we will send periodic mailings related to specific fund-raising appeals, policy updates and newsletters related to HOPE's programs and operations.
- HOPE does not share any donor information with third party services or organizations.

How Information is used

HOPE uses your information to understand your needs and provide you with a better service. Specifically we use your information to help you complete a transaction, communicate back to you and update you on HOPE happenings. Credit card numbers are used only for donation or payment processing and are not retained for other purposes. Hope will not share or sell a donor's personal information with anyone else, nor send donor mailings.

Acknowledgement

Individual donors will receive a letter informing them of their contribution is tax deductible and a thank you email or letter following their donation. Foundations and institutional partners are also listed on our [website](#).

Web Security

HOPE utilizes a Secure Sockets Layer (SSL) security on all web pages where individuals enter personal information. This manages server authentication, client authentication and encrypted communication between servers and clients and ensures your information will not be compromised through the use of our donation page, found [here](#).

Websites Linked to HOPE Enterprise Corporation

[The Hope Policy Institute](#) is an initiative of Hope Enterprise Corporation.

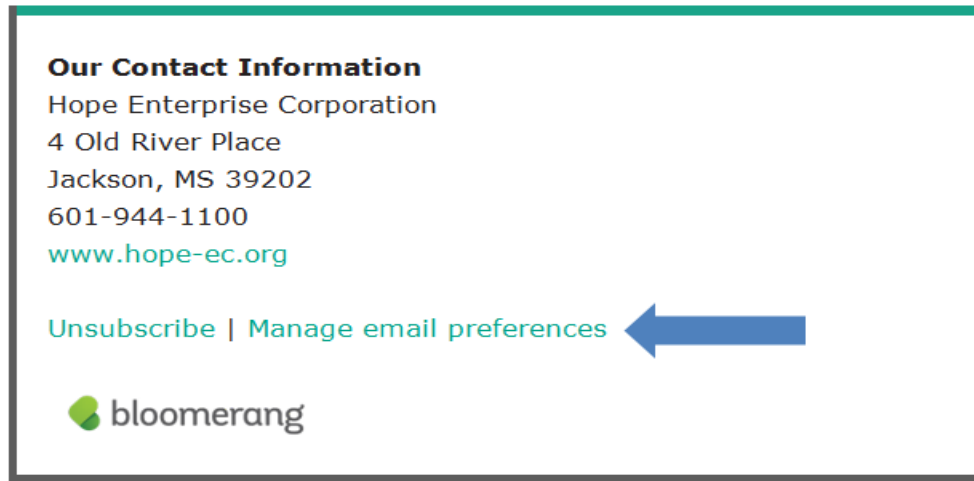
[Hope Federal Credit Union](#) is sponsored by Hope Enterprise Corporation.

[The Hope Difference](#) is a microsite created to communicate our impact.

[Friends of HOPE](#) is an additional site used to communicate progress on our various campaigns and fundraising efforts.

Opportunity to Opt-Out

On every email you receive, there are unsubscribe and manage email preferences buttons. You can choose to stop all emails or change the types of electronic publications you receive. You may be receiving these emails because you were referred by another individual.



Investor Relations Employees

HOPE maintains an Investor Relations team who handle the bulk of all donor and funder requests. The members who make up this team are salaried employees and work directly with the Chief Financial Officer. Any questions or concerns regarding donations, access to information or the privacy policy can be directed to the Investor Relations team.

You can reach the team by email or phone.

Mary Bruce Alford, SVP Investor Relations: MaryBruce.Alford@Hope-ec.org 601 944 8307

Mary Alex Thigpen, Investor Relations Associate: MaryAlex.Thigpen@hope-ec.org 601 944 4173